

The Bhartiya Group

“...WE INVEST IN OUR PEOPLE TO ENSURE THEY HAVE THE TOOLS AND RESOURCES REQUIRED TO ACHIEVE THEIR PERSONAL GOALS, CONTRIBUTE JOINTLY TO BHARTIYA’S OVERALL SUCCESS, AND ULTIMATELY, ADD TO THE SHAREHOLDER VALUE.”



Unlike most people in realty, Bhartiya comes from a background of design. It started in 1987 designing apparel. Soon, designs from their studios in Milan were being adapted by best fashion brands in Europe.

Snehdeep Aggarwal is founder and Chairman of Bhartiya Group, a diversified, global lifestyle corporation head quartered in New Delhi, India. The company is comprised of various operating units in the fashion and real estate development industries.

Bhartiya’s businesses include leather and textile outerwear manufacturing, accessories and leather goods manufacturing, apparel sourcing, and city development. Bhartiya operates offices in New Delhi, Chennai, Bangalore, Dhaka, Hangzhou and Milan. The Company was founded in 1987,

and became publically listed on the Mumbai Exchange in 1994.

Bhartiya International Ltd. (BIL) is an integrated fashion company comprising four verticals i.e., Leather Outerwear, Bags & Accessories, Non-leather Outerwear & Textile Apparel. BIL is among the world’s largest outerwear company working with over 100 global brands. The company offers end-to-end solutions from design, product development, sourcing, production & logistics. The company has 10+ manufacturing facilities across India, China & Bangladesh and design studios in Delhi & Italy.

Bhartiya Group’s core DNA is design. The Company is guided by the principle that superior designed product is the key to consumer value and success. Under Snehdeep’s leadership, the Company remains



BHARTIYA



“WE USE DESIGN THINKING TO CREATE HAPPINESS. THAT’S HOW WE ADD VALUE TO WHAT WE DO.”

Snehdeep Aggarwal, Founder & Chairman, Bhartiya.



focused on delivering compelling, innovative product.

According to Snehdeep, “Each of our business groups is passionate about their customers, and the products they create for them. We know that core of success comes through a relentless pursuit of innovation and better product, whether it’s a well cut jacket or a thoughtfully built home.”

Driven by his vision and imagination to design a whole way of life, in 2007 the Company embarked on the creation and development of Bhartiya City, ‘City of Joy’. Located in Bangalore, India, Bhartiya City is an urban city built around a vibrant city centre where 125,000 people will live, work or pass through every single day.

In 2006, Bhartiya Urban Development was incorporated with a vision to design and develop state-of-the-art, beautiful and intelligent cities including homes, offices and other infrastructure, which would enhance the quality of life for people in urban India.

The first Bhartiya city is located in Bengaluru, India. Bhartiya City spreads over 20

million sq. ft. and is being built around a vibrant City Centre. At the heart of the City Centre is the Business/ financial district. An impressive SEZ has been designated for the IT industry where 40,000 people will be working; and sleek high rise towers have been designed as offices for the financial, banking and knowledge driven business sectors. A Convention Centre, an Exhibition hall and a Conference & Learning Centre have also been astutely incorporated in the economic hub. It will also house a retail mall, hotels and a high street that will provide a global shopping experience.

Bhartiya City will have about beautiful 7,500 homes in various formats around parks, gardens and waterfronts.

Bhartiya’s core values have been quality, innovation and ethical business practices. Most of all, it strives to create better lifestyles through excellent design. Nikoo Homes was created to offer people a better, happier life. This is a place where community, culture, family, learning and wellness go hand in hand. There are different Nikoo apartments

to suit the varying needs of customers: everything from 500 sq. ft. studio apartments to 3,500 sq.ft. Skyvillas & Lofts. With such a focus on lifestyle, the Nikoo home district comes complete with club facilities, entertainment zones, shopping and recreational facilities, a sky garden with community spaces, cinema pods, swimming pools, parks, yoga deck, sporting facilities and roof top cafés, to name a few. Nikoo Homes has a home for everyone; this is urban living as it should be.

On 07 March 2015 – Bhartiya City and The Leela Palaces, Hotels and Resorts, India’s premium luxury hospitality brand, announced the new standard for branded luxury living in India – The Leela Residences at Bhartiya City. The launch made The Leela, the first Indian hospitality group to brand luxury residences.