



Uncork the fun at Bhartiya City & be a part of India's biggest Wine & Performing Arts Festival – "The Great Grover Wine Festival"

~ City to witness the finest blend of Luxury & Fun ~

21st February 2015, Bangalore: Building on the overwhelming success of its other cultural activities where Bhartiya City had played host to Slayer, Santana and Guns'n Roses, besides the Edinburgh International Science Festival, it will now present South India's biggest Wine & Performing Arts Festival – The Great Grover Wine Festival, which shall witness the Country's premium wine, music, Standup comedy, Sculpture artists & Gourmet Cuisine.

The exotic one day festival on February 21 (Saturday) will make your weekend a fun and joy affair with wide range of unique experiences. One can taste the essence of heritage wine from Grover Zampa Vineyards, India's oldest and most awarded wine company, shop at the flea market, swing to the peppy and eclectic music, dance to rocking band performances, get amused with stand-up acts, sing with the Karaoke, enjoy the sculpture & art gallery and soak in the sun at the charming lawns of Bhartiya City – away from the noise and dust of the city!

The event will see a line-up of Bangalore's finest artistes including popular band Swarathma and stand-up comedians Pradeep and Sandeep Rao among others.

Building on Bhartiya City as a cultural hub and a luxurious destination with their soon to be launched Leela Residencies at Bhartiya City, The Great Grover Wine Festival is a perfect platform to bring the wine aficionados, food lovers and those seeking quality recreation and live entertainment. The festival shall present award winning wine brands like Vijay Amritraj Reserve Collection, La Reserve, Chene Grand Reserve, Art Collection and premium sparkling wines Soirée Brut and Brut Rosé thereby attracting who's who of the city social circle to visit.

Speaking on the concept of this Festival, Mr. G Raghavan, CEO Bhartiya Urban said "We are extremely excited to host this premium Wine Festival at the premises of our ambitious project. This festival is a significant one as it brings together the youth, the socialites and HNI's, wine lovers, die hard music fans, Golf & Food enthusiasts of the city together to witness an event that is worth mentioning. This festival is a part of our long term plans to develop Bhartiya City as a place where science, art and culture get deserved prominence."

Talking about this event, Mr. Sumedh Singh Mandla, CEO, Grover Zampa expressed, "We at Grover Zampa Vineyards are delighted to host this unique festival and to show case our award winning wines to

the wine loving people of Bangalore. The Great Grover wine festival gives us an opportunity to celebrate with our patrons, and host a relaxed day for our guests with an array of fun filled activities aimed at rejuvenating and providing a learning experience with wines.”

One can plan their visits and buy their tickets online by visiting bookmyshow.com

Festival Timings: 12 (noon to 11 pm)

About Bhartiya City:-

Bhartiya is a diversified lifestyle group founded in 1987. It consists of two verticals: Bhartiya Fashion (international manufacturing of leather products and fur and Leather SEZ, Listed Company) and Bhartiya Urban (city development). Bhartiya Urban is developing Bhartiya City in Bengaluru, a 125 acre integrated urban township within the municipal limit of Bengaluru City - a first of its kind in India. The 20 million sqft development will be a self-contained city with housing in various formats, retail (souks, high-street retail and shopping malls), 5 star hotels, business/financial district, IT campus, convention/conference centre, a school, a hospital and other amenities serving the community. The next big initiative will be in mass housing.

About Grover Zampa Vineyards:

Grover Zampa Vineyards is one of the oldest and most prestigious wine producers in India. The company owns vineyards in both the Nandi Hills in Karnataka and in the Nashik Valley in Maharashtra where the natural protection of both the Nandi Hills and the terraced slopes of Nashik offer fresh climate, fertile soil and the perfect conditions for vine growing. Working with limited yields, sustainable viticulture practices and selective hand harvesting, the winemaking is carried out by a team of local oenologists under the direction of international French wine consultant Michel Rolland. A remarkable combination formed as a result of a merger between Grover Vineyards Ltd (GVL) and Vallee De Vin Pvt Ltd (VDV). GZV boasts the most impressive pedigree in the Indian wine industry today and is also largest exporter of fine wines from India. Grover Zampa Vineyards has won numerous awards and accolades for its wines. Recent ones include Decanter Asia Wine Awards for 2014, International Trophy for Grover Zampa's Art Collection Sauvignon Blanc 2014. Three silver medals for La Reserve' White, Chene Grand Reserve, Vijay Amritraj Reserve Collection White. Grover Zampa Vineyards has been awarded three Bronze medals for its Grover Art Collection Cabernet Shiraz, Grover Art Collection Viognier, Zampa Soiree' Brut and commended for Grover Art Collection Rose and La Reserve. Grover Zampa bagged 6 out of the 7 Silver medals and 9 Bronze medals at the Cathay Pacific Hong Kong International Wine and Spirit Competition, 2014 taking its medal tally to 15, an all-time record for an Indian wine producer. More information at www.groverzampa.in.