
Press Release

OPEN SOURCE at Bhartiya City!!

30th and 31st January 2016

Bhartiya City has another interesting weekend up their sleeve – Open Source - slated to take place on **30th and 31st January 2016 at Bhartiya City, Thanisandra Main Road, Bangalore.**

Open Source is aimed at the corporates working for IT Companies / start ups who are looking for fresh ideas. It's a two day festival where fun, food and music come together under blue skies and fresh air. Expect food trucks, music from Swarathma, Beats Guru and DJ Lizo, as well as a dedicated space for the kids.

Says, Mr Emmanuel Balayer – VP – Bhartiya City, “We love to organise events that bring people together to celebrate and have a good time. We invite people to connect with us through such platforms and experience the joy at Bhartiya city, the city of joy.’

Swarathma – who will be playing at the DIGI POP at Bhartiya City is a Bangalore (India) based Indian Folk/fusion band. The current line up features Vasu Dixit (vocals and rhythm guitar), Pavan Kumar KJ (percussion and vocals), VarunMurali (guitar and vocals), SanjeevNayak (violin and backing vocals) and JishnuDasgupta (bass guitar and vocals).

Beat Gurus – another band playing at Open Source started in the year 1999 at a small outhouse which was let out by one of their friends. Initially the band was called 'Green Rhythm' & had only these two in the band, They had a burning desire of forming a larger band, whose name was chosen to be as 'BEAT GURUS'.

Other acts scheduled are DJ Lizo (Goa), DJ Sara who will be playing at the event. Games like Lazer Tagging, Zorbing, Tatto Artists, Inflatable Castles and more for the kids are also scheduled. Food Trucks and Ice cream trucks will be parked as well as part of the festival.

About BhartiyaCity

Bhartiya is a diversified lifestyle group founded in 1987. It consists of two verticals: Bhartiya Fashion (international manufacturing of leather products and fur and Leather SEZ, Listed Company) and Bhartiya Urban (city development). Bhartiya Urban is developing Bhartiya City in Bengaluru, a 125 acre integrated urban township within the municipal limit of Bengaluru City - a first of its kind in India. The 20 million sq.ft.development will be a self-contained city with housing in various formats, retail (souks, high-street retail and shopping malls), 5 hotels, business/financial district, IT campus, convention/conference centre, a school, a hospital and other amenities serving the community. The highlight of the carefully designed public realm will be a 7 acre central park which will also be home for an iconic Centre for Performing Arts.